

How to Get the Best Out Of Your AI Experience

Four steps to get more powerful results

Step 1: Designate the Role

- CEO
- Marketer
- Inventor
- Therapist
- Journalist
- Advertiser
- Copywriter
- Ghostwriter
- Accountant
- Entrepreneur
- Mindset Coach
- Project Manager
- Prompt Engineer
- Website Designer
- Best Selling Author

Step 2: Assign the Task

- Essay/Blog/Article
- Recipe
- Ad Copy
- Headline
- Analysis
- Blog Post
- Summary
- Sales Copy
- Video Script
- SEO Keywords
- Book Outline
- Email Subject
- Email Sequence
- Social Media Post
- Product Description

Step 3: Output and Format

- List
- PDF
- XML
- Code
- Graphs
- A Table
- Rich Text
- Summary
- Markdown
- Word Cloud
- Spreadsheet
- Gantt Chart
- Plain Text file
- Presentation Slides
- Document

Step 4: Explain Your Audience

- Who
- Company Type
- Location
- Industry
- Key Demographics information

Helpful Tips

- Ask it to include references.
- For websites, ask it to include SEO Keywords.
- Ask it to ask you questions first.
- Ask it to cite sources.
- Ask it to include specific data or quotes to support the content.
- Ask it for help in creating a prompt to help you complete a task.
- Ask it to help you brainstorm.

Become an NPR Reporter

- Ask lots of questions in your prompt!
- Example: Explain what the biggest challenges are.
- Example: Explain how to best overcome challenges?
- Example: Explain your formula for success

Things That Don't Work

- Exact content length
- Accuracy on math problems is below 60%
- ChatGPT uses LOGIC to solve problems.
- Contextual Accuracy