

## **IQnection Follows “Best Practices”**

The internet is still relatively new and rapidly expanding, and in many ways, its growth mirrors that of the American “Wild West” during the late 1800’s. There are *some* generally accepted Web coding standards, and the World Wide Web Consortium (W3C) is the accepted governing body for establishing these Web standards. However, because of the freeform nature of the internet, there is no enforcement of these standards. Therefore, in order to provide a consistent, high quality product to our clients, IQnection operates within a set of self imposed “Best Practice” standards to ensure the quality of the work that we deliver will be viewable to the widest audience possible. If any of the following present concerns, please bring them to your designer’s attention early in the project.

### **Develop Websites That Are Viewable By The Largest Audience Possible.**

The websites we create will be viewed in different browsers, running on different operating systems, across varying computer platforms. In order to ensure that your website will have a uniform look and feel for the widest possible audience, IQnection refers to the standards set forth by the W3C. We design our websites to be as compliant with as many of the mainstream browsers as possible. During the development process we will test your website on the web browsers that make up over 93% of the market. These browsers include Windows Internet Explorer version 7 and up, and all versions of Mozilla Firefox greater than 2.5. Please be aware that we do not test your website on less popular browsers like Safari, Netscape, Opera, etc. We feel that your project resources should go towards creating a website that will provide the most uniform experience for the widest possible audience.

### **Develop Websites That Are Viewable On All Modern Computer Monitors.**

The number of devices on which people are able to view websites is constantly increasing. Websites can be viewed on flat screen televisions, mobile phones, CRT and LCD desktop monitors, and laptops, just to name a few. IQnection is capable of designing websites that will fit across all of these different mediums. However, the majority of users still use a PC for their web surfing. Therefore, our design team creates websites that will fit most modern computer monitors without the need for a vertical scroll bar. We target monitors that have a resolution set at 800x600 or 1024x768. Users with resolutions smaller than this represent a tiny percentage of the Web-using population, and are rarely adversely affected by these design sizes.

### **Develop Websites That Look Their Best On The Internet.**

The default print settings for nearly every browser exclude background images and background colors when printing web pages. IQnection designs websites to perform optimally in an online environment, and we often incorporate both background images and background colors to provide visually compelling websites. Therefore, unless specifically requested to do so, websites that we design will not always print as they appear online.